



# Mr. Kuda Abbai's Journey: From Struggle to Resilience

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This is a story of Kuda Abbai and his wife Chandrakala, who overcame challenges and built a **Successful Desi Poultry Farm**.

"I'm Kuda Abbai Dora, born and raised in Pedakodapalli Village, Pedabayalu Mandal, Alluri Seetharama Raju District, Andhra Pradesh. After failing my 10th-grade exams in 1995, I didn't want to add to my brother's burdens. My mother had passed away when I was very young, leaving my brother to care for me."



Determined to be self-sufficient, I left my village at 16 and headed to Hyderabad in search of work. I started as a security guard, earning only Rs. 1,000 per month. Struggling to make ends meet, I discovered hotel work in 1998, earning Rs. 2,000-2,500, including tips. By 2003, my monthly income had increased to Rs. 7,000-10,000.

2004

In 2004, I married Chandrakala, and we began our life together. She was excellent at managing our finances, and by 2010, we had saved Rs. 1.20 lakhs. However, after losing contact with my brother and missing my aunt and father's funerals, we decided to return to our village.



**2010**

Back in Pedakodapalli (2010), we adopted a girl child from the community and built a small house with our savings. However, our funds were quickly depleted. From 2010 to 2016, I struggled to make ends meet, working as a laborer and trying to cultivate our 1-acre rainfed land. Despite growing turmeric and long pepper, our income was insufficient, and we couldn't afford new clothes for festivals.

**2016**

In 2016, I decided to migrate again, this time as a contract labourer working in fishponds. I spent 45 days in Chinaganjam village, Ongole District, earning Rs. 10,000. Returning home on November 1, 2016, I was reunited with my wife and determined to rebuild our life."





# A NEW CHAPTER: EMPOWERMENT THROUGH DESI POULTRY FARMING

## 2017

"In 2017, my wife Chandrakala's journey as a leader began. She attended an SHG meeting organized by LAYA NGO, where Mr. Ravi introduced the Desi Poultry farm project. Sponsored by the Animal Husbandry Department, with WASSAN as the technical agency and LAYA as the implementing partner, this initiative aimed to empower women farmers."

Chandrakala was selected for the project, and we invested Rs. 1.25 lakhs, with Rs. 5,000 as a security deposit. We received training, materials, and support to raise 50 hens and 10 roosters.



## KEY MILESTONES

- **2017 (May):** Launched a Desi Poultry Breeding farm unit with 47 hens and 13 roosters.
- **2018:**
  - Supplied 500 chicks to 100 households, earning Rs. 30,000 from the project and Rs. 10,000 from beneficiaries.
  - Reduced feed costs by investing in a paddy dehusker, offering services to local farmers.
  - Increased egg production from 12 to 16 eggs per clutch.
  - Chandrakala was trained by WASSAN to perform RD Lasota vaccinations.
  - Her child, Ms. Bharati, is doing well in school and is now in the 10th standard.
- **2022:** Purchased a Scooty with earnings from poultry sales for improved mobility.



## CHALLENGES AND SOLUTIONS

- Fowl pox incidences increased, but WASSAN's guidance on ethno-veterinary practices and herbal preparations helped.
- Ensured the planting of important herbs like *Nelavemu* (*Andrographis paniculata*) for deworming, Tulasi and Seethapal to control ectoparasites, and Turmeric to build the immune system in the forage area.
- Deworming and protecting small chicks in winter became crucial.
- Herbal medicines boosted the birds' immunity, and a medicine kit was maintained for poultry care.
- Lasota eye drops to control Ranikhet were a significant impact, and the schedule must be continued.

## SUCCESS AND GROWTH

- Annual earnings: Rs. 55,000 to 80,000 (2018-2022)
- Transformed forage area into a multilayer farm with 10+ crop varieties
- As of September 2024: 80 birds, including 39 productive hens
- Sold 100 adult birds, earning Rs. 75,000, and generated Rs. 65,000 from forage area

Item sold from forage area (2023-24) (August to September)	Income INR
Arati	5000
Boppayi	500
Chamagaddalu	2500
Gummadi	3000
Jama Kayalu	1000
Karrapendalam	1000
Miriyallu	3000
Nagali dumpa	2000
Pasupu & Pippallu	35500
Pineapple	500
Veduru Kommulu	500
<b>Total Income Forage Area</b>	<b>54500</b>
<b>Total Income through sales of Birds</b>	<b>75000</b>
<b>Grand Total Annual Income from One Acre</b>	<b>129500</b>

Chandrakala's leadership, combined with the support of WASSAN, the Dept. of Animal Husbandry (DoAH), and LAYA, has transformed our farm into a sustainable source of income and nutrition, enabling us to work together as a family.



On September 26, 2024, during the WASSAN's 25 Years Anniversary Event in Visakhapatnam, Andhra Pradesh, Mr. Kuda Abbai and his wife Chandrakala were given an appreciation award for their inspirational journal tale.